

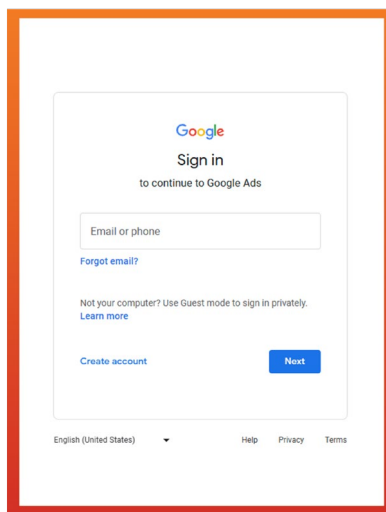
Google Tag Manager

<https://marketingplatform.google.com/about/tag-manager/>

To assist you, here's a step-by-step guide on how to grant us admin access to **Google Tag Manager (GTM)**:

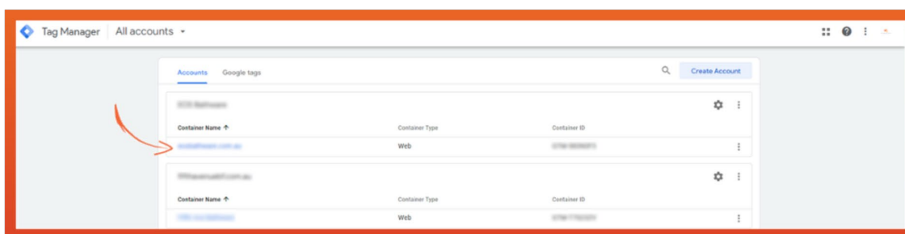
1. Login to GTM:

- Navigate to Google Tag Manager
- Enter your credentials and login.



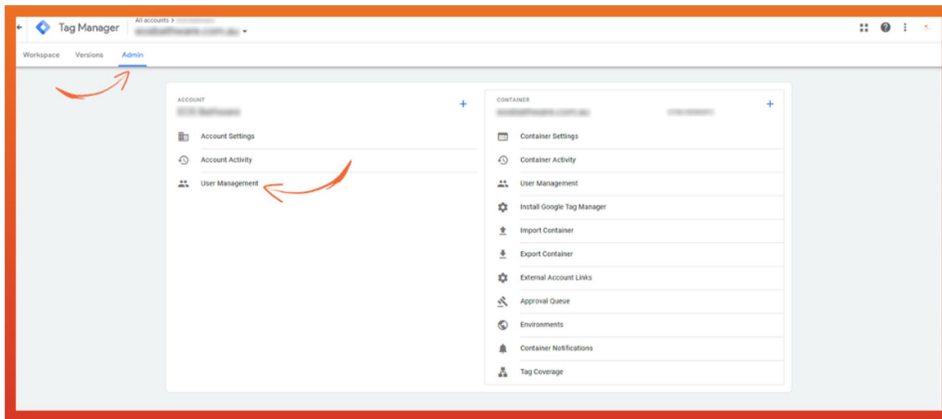
2. Select the Account:

- On the homepage, click on the GTM account you want to grant access to.



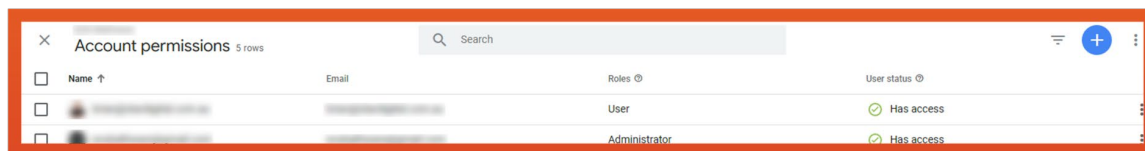
3. Access Account Settings:

- On the left panel, click on "Admin."
- Under the "Account" column, click on "User Management."



5. Add New User:

- Click on the red “+” button on the top right.
Select “Add Users.”



6. Enter User Details:

- Input the email address of the user you want to grant access to.

experts@dmemarketing.net
googleleads@dmemarketing.net

Choose the appropriate container permissions **“Publish”**

