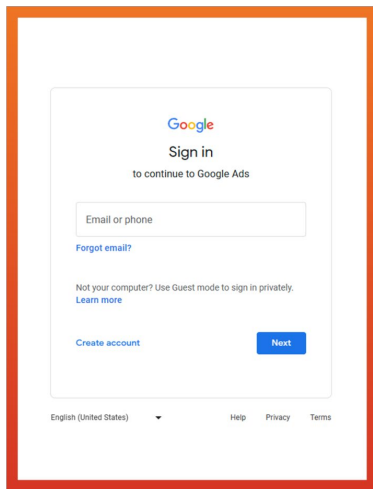


## Google Ads

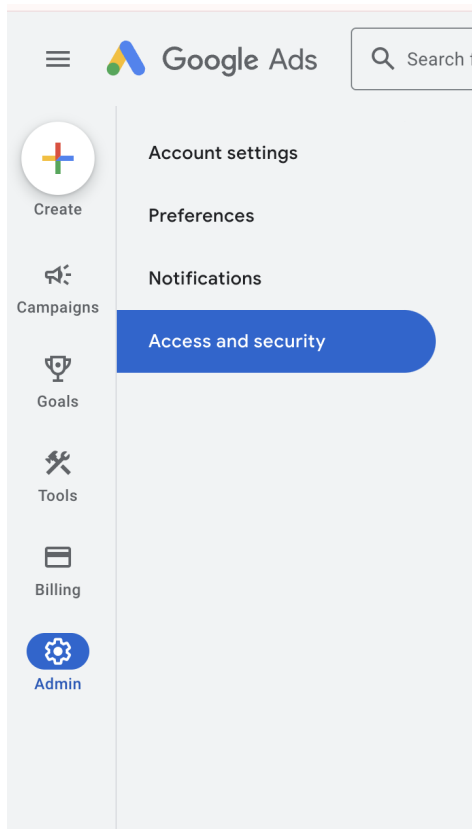
[https://ads.google.com/intl/en\\_us/home/](https://ads.google.com/intl/en_us/home/)

To assist you, here's a step-by-step guide on how to grant us admin access to **Google Ads**:

1. **Log into your Google Ads account:** Navigate to [https://ads.google.com/intl/en\\_us/home/](https://ads.google.com/intl/en_us/home/) and sign in with your credentials.



2. **Click on the Admin icon:** This is usually located in the **lower left corner of the screen**, resembling a gear icon.



### 3. Go to "Account Access and Security"

### 4. Add a new user: Click on the blue "+" sign or "plus" button, usually located at the top left of the screen.

The screenshot shows a dashboard with a left sidebar containing icons for 'Create', 'Campaigns', 'Goals', 'Tools', 'Billing', and 'Admin'. The 'Admin' icon is highlighted. The main content area is titled 'Access and security' and has tabs for 'Users', 'Managers', and 'Security'. The 'Users' tab is active. The form includes an 'Email' field with a placeholder 'Email address', an 'Access Expires' dropdown set to 'Never', and a 'Select account access level' section with four radio buttons: 'Email only', 'Billing', 'Read only', and 'Standard'. The 'Standard' option is selected. Below this is a table of permissions. At the bottom are 'Send invitation' and 'Cancel' buttons.

	Email only	Billing	Read only	Standard
View campaigns and use planning tools			✓	✓
Edit campaigns				✓
View billing information		✓	✓	✓
Edit billing information		✓		✓
View reports	✓		✓	✓
Edit reports			✓	✓
View users, managers, and product links			✓	✓
Add email only users			✓	✓
Edit users, managers, and product links				

### 5. Enter email and select role:

- Emails:  
[experts@dmemarketing.net](mailto:experts@dmemarketing.net)  
[googleleads@dmemarketing.net](mailto:googleleads@dmemarketing.net)
- Access Level: Choose **"Admin / Standard"**.
- **Send Invitation:** After inputting the details, click **"Send Invitation"**. We'll receive an invitation which we'll accept promptly.